



August 18 & 19, 2010

## Citrus Expo<sup>sm</sup> Sponsorship Opportunity

### Canvas Tote Bag Sponsorship

Given to each attendee upon arrival, emblazoned with your company logo. A most visible position, sponsor receives other benefits outlined below.

- Company logo (4-color) on Canvas Tote Bags distributed to all attendees at registration desk
- Thirty (30) sponsor mentions in Southeast AgNet's Citrus Radio Programs  
(Sponsorship mentions to air June, July & August). Value - \$ 1,500.00
- Twenty (20), 60-second radio announcements in Southeast AgNet's Citrus programs  
(use by December 31, 2009). Value - \$ 3,640.00
- One (1) Citrus Industry Magazine ½ page 4-color advertisement  
(use by March 2011). Value \$ 1,655.00
- Recognition in June, July, August & September print ads.
- Recognition at Podium during Seminars
- Recognition in continuous-running PowerPoint presentation on video screens in trade show
- Signage recognition in Seminar Room
- Recognition as 'Diamond' Level Sponsor in advance registration promotional brochure
- Recognition as 'Diamond' Level Sponsor in Trade Show Program
- 'Diamond' Level Sponsor Ribbon on Name Badge

**Sponsorship Investment - \$ 6,900 (Net) 'Exclusive'**

*Citrus Expo<sup>sm</sup>: By Growers For Growers with involvement of Gulf, Peace River & Highlands County Citrus Growers Associations and UF/IFAS*

*Citrus Expo<sup>sm</sup> is owned & managed by Southeast AgNet/Citrus Industry Magazine  
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