CITRUS UNDER PROTECTIVE SCREEN: GRAPEFRUIT YIELD AND ECONOMICS AFTER FOUR YEARS

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INTRODUCTION & OBJECTIVES

- Grapefruit production in Florida has been drastically reduced by HLB: 40.8 million boxes in 2003/04 to 5.4 million boxes in 2018/19 (87% reduction) www.nass.usda.gov
- Grow <u>Citrus Under Protective Screen</u> (CUPS) to exclude the Asian Citrus Psyllid and completely block <u>CLas transmission</u>
- Produce asymptomatic, low-seeded, premium grade fresh fruit in HLB-endemic Florida by using CUPS
- CUPS is a complex integrated system with a high establishment cost – <u>citrus grown must be high yielding</u>, <u>high</u> <u>quality</u>, <u>with potential to generate high fruit revenue</u>
- Hypothesis: hydroponically-grown grapefruit in containers spaced at high densities can boost sustainable fresh fruit production for a highly profitable CUPS enterprise



CREC CUPS 2018/19 season for two main varieties: 4th year highlights

- 'Ray Ruby' grapefruit: December 5, 2018, average 892 boxes/acre, 100% pack-out
- 'Honey' murcott: January 23, 2019 average 529 boxes/acre, 100% pack-out

'Ray Ruby' grapefruit
426 cartons packed (0.24 acres)
70% US #1
\$25.89 /box net fruit revenue
(\$23,094 /acre /year)

'Honey' murcott 326 cartons packed (0.34 acres) 90% US #1 \$42.48 /box net fruit revenue (\$22,472 /acre /year)



HIGHLIGHTS AFTER 4 HARVESTS:

- Grapefruit thrives in the CUPS, and started production in year 1
- After 5 years, there are no psyllids and no HLB in the CUPS
- Both fruit quantity and quality are high, resulting in high net fruit revenue
- CUPS allows growing a very HLB-susceptible variety (grapefruit) in HLB-endemic conditions, while retaining non-GMO status of the marketed fruit
- Demand for CUPS-grown Florida grapefruit can be high due to the great taste of "fresh-from-Florida" fruit and the 87% reduction in supply from traditional field-grown sources



METHODS

- <u>Citrus Under Protective Screen (CUPS) constructed with 50-mesh HDPE screen and 14' (4.3 m) high roof</u>
- Hydroponically grown 'Ray Ruby' grapefruit in pots, drip fertigation, 871 trees per acre
- Annual hedging, no topping required yet







January 2018: 'Ray Ruby' grapefruit @ 3.5 years







'Ray Ruby' grapefruit @ 4.25 years, 20 L pots, 871 trees /acre:



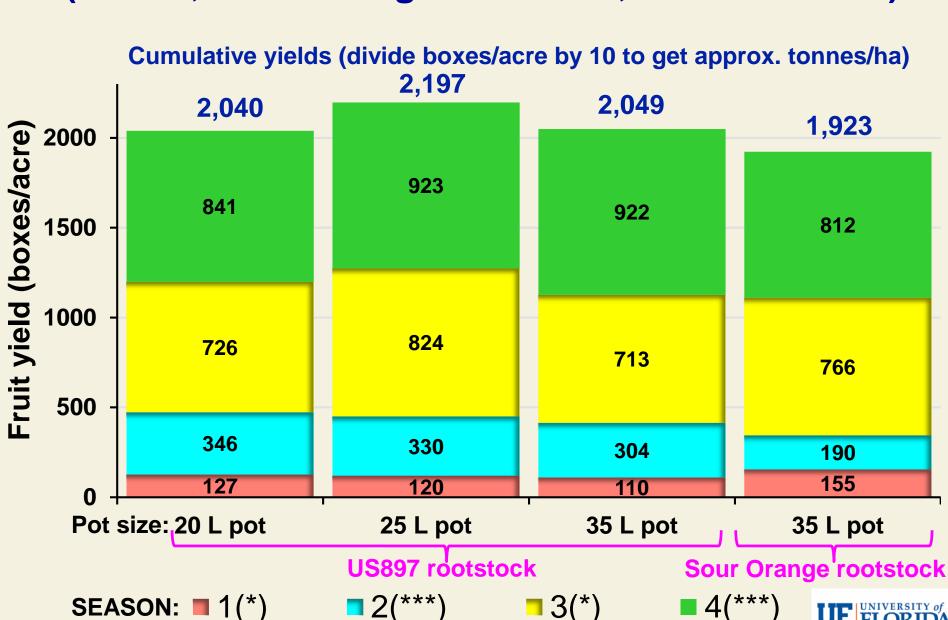




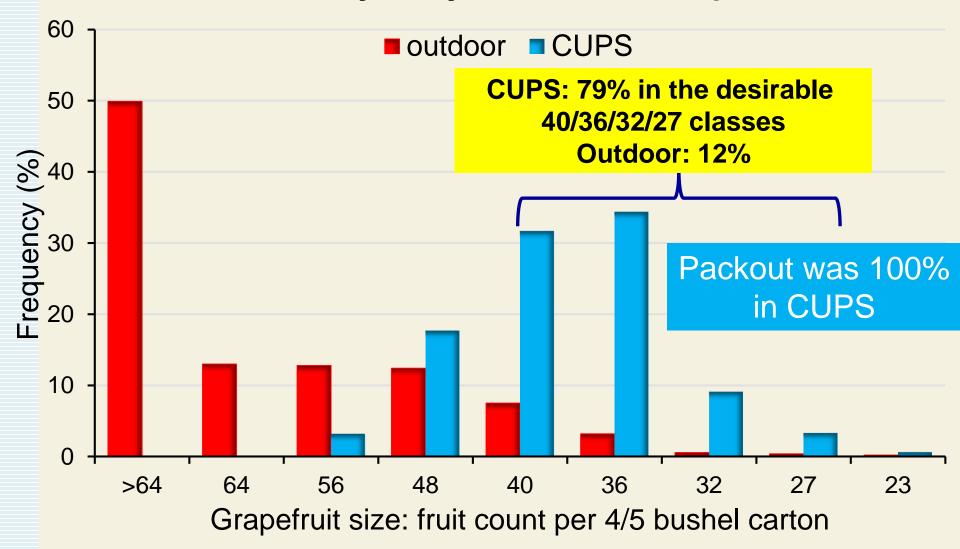




'Ray Ruby' grapefruit yields in CUPS: (US897, Sour Orange rootstock, 871 trees/acre)



CREC 'Ray Ruby' fruit size: 2018 plot harvest





CONCLUSIONS

CUPS is an attractive non-GMO fresh fruit solution to HLB

Hydroponic cultivation of grapefruit in containers is an

Economic viability of CUPS technology can be maximized
by early high yields of premium grade fruit & high pack-out,100%
 - Ariel Singerman will elaborate in the following slides

attractive option for boosting planting densities, early yields and quality of fresh fruit in CUPS, but is more complicated
With hydroponics, an average 892 boxes /acre of grapefruit

were grown with 205 lb /acre nitrogen fertilizer. The conversion

Notable disadvantages of hydroponic citrus include higher establishment costs, more management, trellises required for support, and more difficult weed control. However robotic fruit harvesting is more feasible with trellised trees

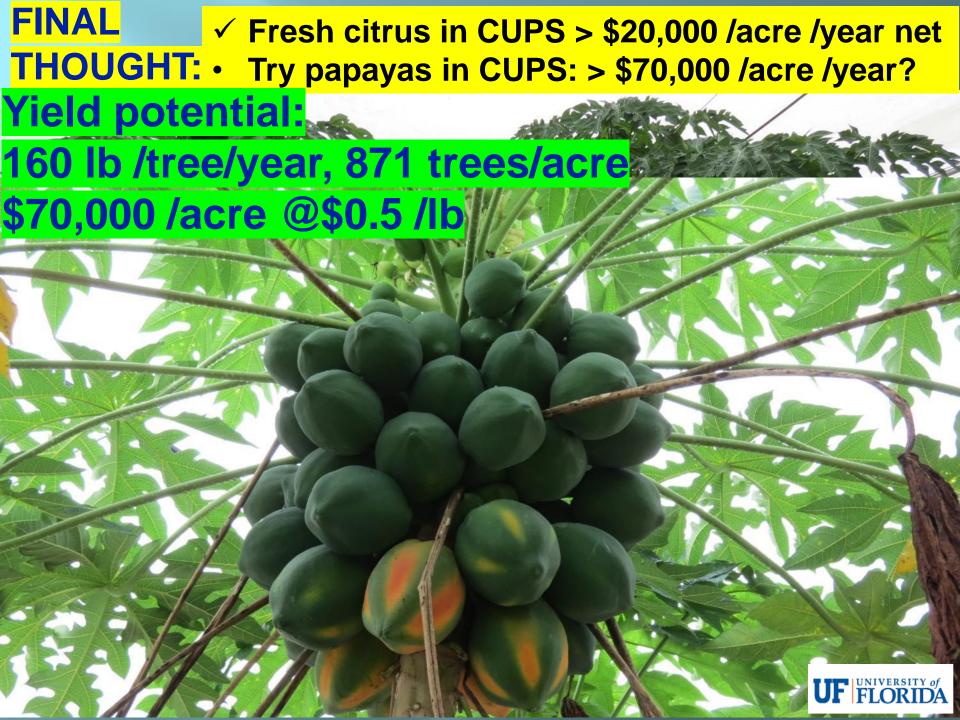
efficiency of 4.35 boxes /lb N is high (370 kg fruit /kg N)

Other systems? 'W murcott' in commercial CUPS @ 2.5 years: KLM Farms, where the 2018 CUPS field day was held



- 'W murcott' in commercial CUPS @ 2.5 years
- Trees are planted in the ground, not in pots
- 'W murcott' fruit is seedless in CUPS





Thank you for your support

Grower stakeholders & cooperators

UF/IFAS Extension Agents

Laboratory and Support Staff

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NEXT: Economic analysis of 4 years and projections: A. Singerman

IFAS Research

Florida Agricultural Experiment Station

(Mark McLellan, previous Dean for Research)



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Updated Economic Assessment of CUPS

Citrus Expo August 15, 2019 Ft. Myers, FL

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Costs of Establishment and Production

<u>Assumptions</u>

- Land is already owned. Spacing is 5 x 10 ft. (871 trees per acre)
- Investment for Fresh Ruby Grapefruit planted in pots

| • | Yields | by y | ear (| boxes | /acre |): |
|---|--------|------|-------|-------|-------|----|
|---|--------|------|-------|-------|-------|----|

| Year | | | | | | | | | |
|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 145 | 287 | 797 | 892 | 892 | 892 | 892 | 892 | 892 | 892 |

- Assumed Packout: 100%
- Production costs are assumed to be constant from year 4 through year 10
- For most Machinery and Irrigation: assuming a 20-acre operation
- Annual cost of insuring structure per acre: \$2,200
- Real increase in land value per acre after 10 years: \$1,245

Caveats

- Production and input data available for first 4 years only
- Use of retail chemical prices (growers may get up to 20% discount for large volumes)
- Amount invested in Machinery and Irrigation will depend on whether it is a new operation or switching from another crop

Investment in Machinery and Fixed Costs Calculations

| Item | Purchase Price |
|--------------------------------|-------------------|
| Sprayer, herbicide* | 290 |
| Sprayer, air-blast* | 475 |
| Wagon (3)* | 171 |
| Tractor (40-50 HP)* | 1,956 |
| Hedger handheld (1 unit) | 396 |
| Golf Cart * | 350 |
| Hand-sprayer (1 units) | 250 |
| * based on a 20-acre operation | |
| Total Investment per acre | \$3,888 |
| Annual Fixed Costs per | |
| Acre | \$688.87 |

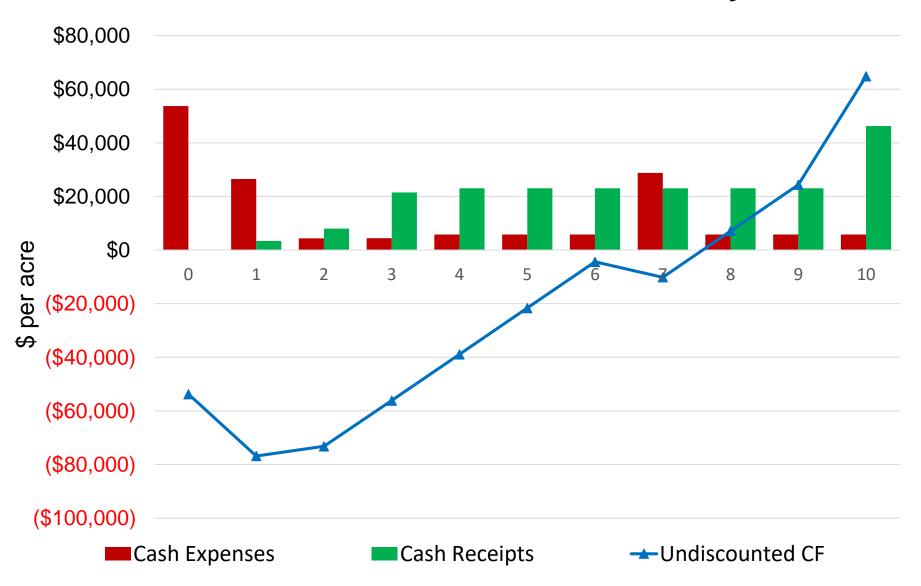
Investment in Irrigation and Fixed Costs Calculations

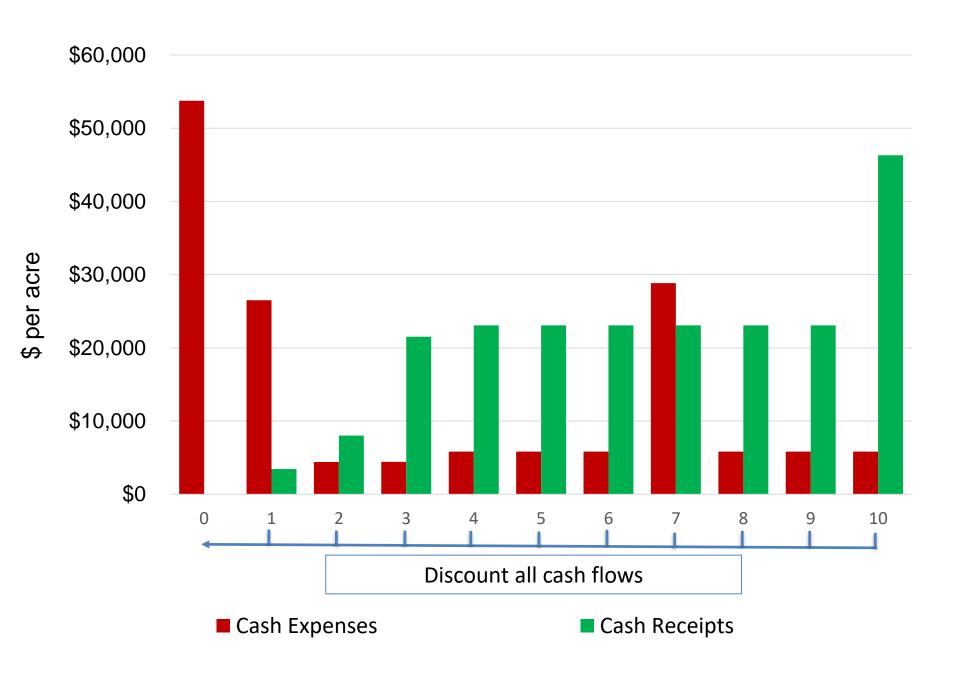
| Price (\$) | |
|------------|--|
| 1,575 | |
| 2,048 | |
| 750 | |
| 2,000 | |
| 500 | |
| | |
| \$6,873 | |
| \$885 | |
| | |

Enterprise Budget

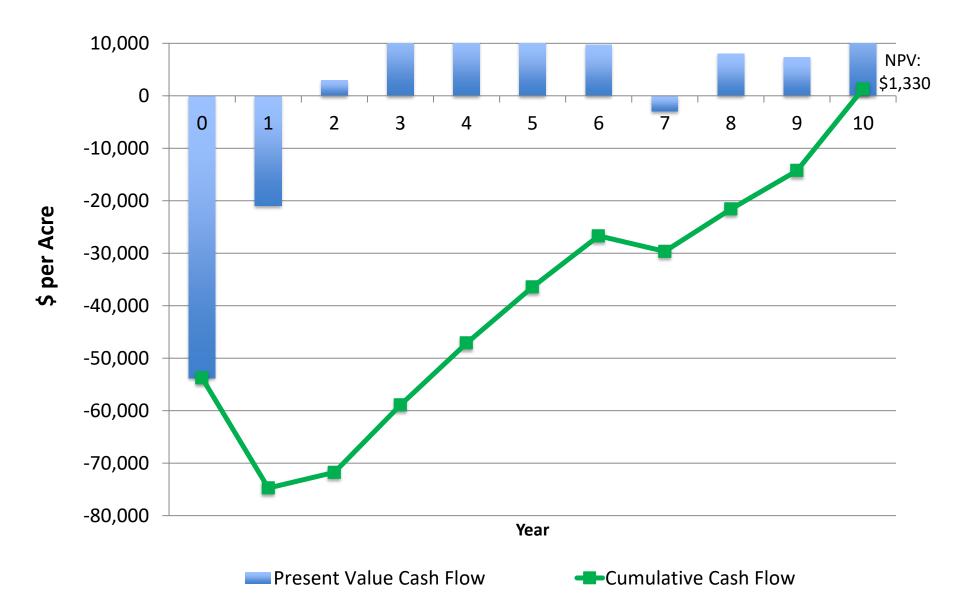
| | ltem | Applications / Year | Rate application | Unit | Price / Unit | Total Cost per acre (\$) |
|-----------------|-------------------|------------------------|------------------|------|--------------|-----------------------------|
| Variable Cost | S | | | | | |
| Insecticides | | | | | | |
| | Admire Pro | 3 | 15 | OZ | 1.33 | \$59.85 |
| | Actara | 1 | 4 | OZ | 3.55 | \$14.20 |
| | Agriflex | 2 | 6.60 | OZ | 4.50 | \$59.40 |
| | Danitol 2.4 EC | 1 | 21.33 | OZ | 1.35 | \$28.83 |
| | Dibrom | 1 | 1.00 | pt | 15.59 | \$15.59 |
| | Entrust | 3 | 10.00 | OZ | 12.34 | \$370.27 |
| | Induce | 3 | 4.30 | ΟZ | 0.21 | \$2.68 |
| | Mustang Maxx | 1 | 4.20 | OZ | 1.12 | \$4.72 |
| | Nexter | 2 | 6.60 | OZ | 4.05 | \$53.46 |
| | Pyronil | 14 | 4.00 | OZ | 2.83 | \$158.47 |
| | 435 Petroleum Oil | 22 | 1.00 | gal | 4.25 | \$93.50 |
| Total Insectici | des | | | | | \$860.97 |
| Fungicides | | | | | | |
| | Headline | 3 | 10.00 | OZ | 3.13 | \$93.75 |
| | Headline | 1 | 12.00 | OZ | 3.13 | \$37.50 |
| | K-Phite | 17 | 2.00 | qt | 6.75 | \$229.50 |
| | Magnabon | 16 | 10.00 | ΟZ | 0.38 | \$60.00 |
| | Ridomil | 1 | 22.00 | OZ | 6.46 | \$142.08 |
| Total Fungicid | les | | | | | \$562.83 |

Cash Receipts, Expenses, and Undiscounted Cumulative Cash Flows by Year





Net Present Value: Self-insured; No increase land value; Discount rate: 10%

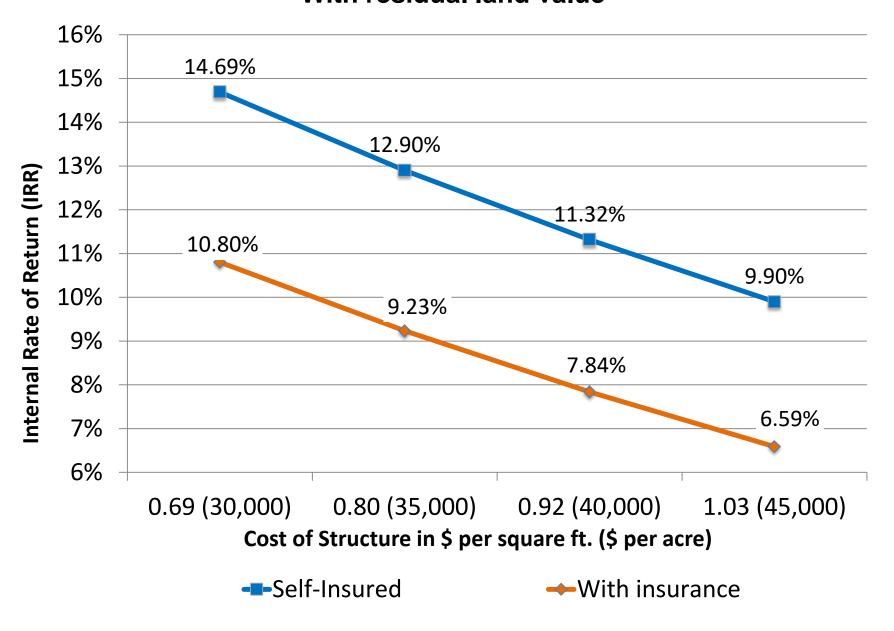


Profitability Analysis

The Internal Rate of Return (IRR) is the actual rate of return on the investment

| | IRR |
|---|--------|
| Baseline: self-insured; no increase land value | 10.33% |
| With increase in land value | 10.45% |
| With increase in land value and insurance for structure | 7.07% |

Internal Rate of Return for Different Structure Cost With residual land value



Thank you for attention

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www.crec.ifas.ufl.edu/economics

