

# Citrus & Specialty Crop Expo

## Tampa, FL | August 21-22 2024



## Premier Meal Co-Sponsor | \$5,550

Opportunity to be a premier sponsor of breakfast and lunch provided for all growers and exhibitors on both days of the show.

### Print

- One full-page ad in either the Citrus Industry magazine or Specialty Crop Grower magazine (use by December 31, 2024)
- Sponsor recognition in print ads (commitment before print deadlines):
  - Citrus Industry magazine
    - July, August, and September (6,200+circulation)
  - Specialty Crop Grower magazine
    - July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

### Onsite

- Sponsor signs in the lunch and breakfast areas
- Sponsor recognition during seminars
- Sponsor recognition on signs throughout:
  - Trade show hall
  - Seminar hall
- Six attendee passes

### Digital

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews (12 issues from Jun – Aug, Circulation 14,000+)
- One eBlast sent to the email list of 14,000+.
- Production and deadlines:
  - To avoid the production fee, submit the eBlast files as an HTML file or a zip file\*
  - Production fee for a custom eBlast - \$500
  - For custom production of an eBlast to launch before August 4, all assets must be received three weeks before the launch date\*
  - For custom production of an eBlast to launch between August 7-25, all assets must be received by July 24\*

\*Send the HTML file, zip file, or assets to create a custom production to:

Josh McGill

Josh@AgNetMedia.com

