

# Citrus & Specialty Crop Expo

## Tampa, FL | August 21-22 2024



## Lanyard Sponsorship | \$6,500

Opportunity to be the exclusive sponsor of the event lanyards. Every grower will be sporting your logo around their neck as they walk around the show.

### Print

- One full-page ad in either the Citrus Industry magazine or Specialty Crop Grower magazine (use by December 31, 2024)
- Sponsor recognition in print ads (commitment before print deadlines):
  - Citrus Industry magazine
    - July, August, and September (6,200+circulation)
  - Specialty Crop Grower magazine
    - July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

### Digital

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews
- (12 issues from Jun – Aug. Circulation 14,000+)

### Radio

- Minimum of 30 sponsor mentions on Southeast AgNet's radio programs (promos to air June, July, and August)

### Onsite

- Sponsors' logo on both sides of the lanyards
- Sponsor recognition during seminars
- Sponsor recognition on signs throughout:
  - Trade show hall
  - Seminar hall
- Six attendee passes