# Citrus & Specialty Crop Expo Tampa, FL | August 21-22 2024



## Live Music Sponsor | \$2,000

On Wednesday at 3:30 p.m. the trade show becomes a party! Sponsor the live music and enjoy cocktails with growers as they unwind from a full day of education and networking.

### **Print**

- Sponsor recognition in print ads (commitment before print deadlines):
  - Citrus Industry magazine
    - July, August, and September (6,200+circulation)
  - Specialty Crop Grower magazine
    - July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

#### **Onsite**

- Sponsors' logo on signs by the live band throughout the reception
- Sponsor mention during industry toast
- Sponsor mentions by the band throughout set
- Sponsors' logo on signs promoting the Network Reception (signs placed throughout the trade show and seminar halls)
- Sponsor recognition on signs throughout:
  - Trade show hall
  - Seminar hall
- Two attendee passes

### **Digital**

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews
- (12 issues from Jun Aug. Circulation 14,000+)

