

# Citrus & Specialty Crop Expo

## Tampa, FL | August 21-22 2024



## Expo Attendee eBlast | \$2,500

Reach growers before, during, or after the Citrus & Specialty Crop Expo with a custom eBlast

### Digital

- A dedicated eBlast sent to the Citrus & Specialty Crop Expo list (14,000+)
- There are a maximum of three eBlasts available per week through August 2, 2024 (Monday-Friday)
- There are a maximum of two eBlasts available per week from August 7-25, 2024 (Monday-Friday)
- Avails are on a first-come, first-served basis
- There is a **10% discount** for booking two or more eBlasts (net payment due within 10-days of booking)
- Production and deadlines:
  - To avoid the production fee, submit the eBlast files as an HTML file or a zip file\*
  - Production fee for a custom eBlast - \$500

- For custom production of an eBlast to launch before August 4, all assets must be received three weeks before the launch date\*
- For custom production of an eBlast to launch between August 7-25, all assets must be received by July 24\*

\*Send the HTML file, zip file, or assets to create a custom production to:  
Josh McGill  
Josh@AgNetMedia.com

