

Citrus & Specialty Crop Expo

Tampa, FL | August 21-22 2024



Email Marketing Sponsorship

The Citrus & Specialty Crop Expo This Week, eNews goes to 14,000+ contacts for 12 weeks during June – August. Take advantage of this valuable opportunity to promote your exhibit before the Expo.

Print

- Sponsor recognition in print ads (commitment before print deadlines):
 - Citrus Industry magazine – July, August, and September (7,000+circulation)
 - Specialty Crop Grower magazine – July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

Digital

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews (12 issues from Jun – Aug. Circulation 14,000+)
- Banner ad in the 12 issues (see the selection of banner ad sizes and rates)
- Native ad in one issue
- eBlast to the Citrus & Specialty Crop Expo marketing list (14,000+)

Banner Ad Sizes & Rates

- Top leaderboard (728x90) - \$4,950 – Exclusive **SOLD**
- Bottom banner (728x90) - \$2,940 - Exclusive **SOLD**
- First position (300x250) - \$4,725 – Exclusive **SOLD**
- ROS (300x250) - \$4,250 – Two available

Onsite

- Sponsor recognition on signs throughout:
 - Trade show hall
 - Seminar hall
- Four attendee passes