# Citrus & Specialty Crop Expo Tampa, FL | August 21-22 2024



## Refreshment Sponsorship | \$2,650

Keep growers hydrated! Refreshment coolers will be available throughout the tradeshow hall and seminars. Make an impression on growers and sponsor the refreshments at the Citrus & Specialty Crop Expo.

#### **Print**

- Sponsor recognition in print ads (commitment before print deadlines):
  - Citrus Industry magazine July, August, and September (6,200+circulation)
  - Specialty Crop Grower magazine
    July, August, and September
    (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

#### **Onsite**

- Sponsor name/logo on drink coolers in the following locations:
  - Trade show hall (four coolers strategically positioned)
  - Seminar hall (one cooler in the back of the Seminar hall)
- Sponsor recognition on signs throughout:
  - Trade show hall
  - Seminar hall
- Two attendee passes

### **Digital**

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews
- (12 issues from Jun Aug. Circulation 14,000+)

