

Citrus & Specialty Crop Expo

Tampa, FL | August 21-22 2024



Ice Cream Sponsorship | \$5,500

Exclusive opportunity to sponsor attendees favorite mid-day treat! Ice cream will be provided by a local South Florida favorite ice cream shop at Expo. Your logo will be featured on the serving cups and napkins.

Print

- Sponsor recognition in print ads (commitment before print deadlines):
 - Citrus Industry magazine – July, August, and September (6,200+circulation)
 - Specialty Crop Grower magazine – July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

Onsite

- Sponsor logo on ice cream cups and napkins
- Sponsor provide complimentary ice cream to all attendees
- Sponsors' logo on signs promoting the free ice cream (signs placed throughout the trade show and seminar halls)
- Sponsor recognition on signs throughout:
 - Trade show hall
 - Seminar hall
- Six attendee passes

Digital

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews
- (12 issues from Jun – Aug. Circulation 14,000+)

