

Citrus & Specialty Crop Expo

Tampa, FL | August 21-22 2024



Registration Sponsorship | \$6,900 Exclusive

Sponsor the registration of Florida agriculture's largest event of the year. Get in front of growers as they pre-register ahead of the event and on-site as they check-in at the registration booths.

Print

- One full-page ad in either the Citrus Industry magazine or Specialty Crop Industry magazine (use by December 31, 2024) Sponsor recognition in print ads (commitment before print deadlines):
 - Citrus Industry magazine – July, August, and September (6,200+circulation)
 - Specialty Crop Grower magazine – July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program

Digital

- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews (12 issues from Jun – Aug. Circulation 14,000+)
- Sponsor logo on the online pre-registration form
- Sponsor logo and link to the sponsors' website on the pre-registration confirmation email sent to pre-registered attendees

Radio

- Minimum of 40 sponsor mentions on Southeast AgNet's radio programs (promos to air June, July, and August)

Onsite

- Sponsor signs at registration
- Sponsor logo on attendee badges (logo will not be on the exhibitor badges)
- Sponsor logo on the on-site registration forms
- Sponsor recognition on signs throughout:
 - Trade show hall
 - Seminar hall
- Six attendee passes