

# Citrus & Specialty Crop Expo

Tampa, FL | August 21-22 2024



## Seminar Session Sponsorship | \$5,500

Sponsor one of the seminar sessions! Have the opportunity to speak to a large amount of growers at once before one of the sessions for five minutes and put promotional materials in the chairs on the seminar hall. Your logo will be featured on signs throughout the session.

### Print

- Sponsor recognition in print ads (commitment before print deadlines):
  - Citrus Industry magazine – July, August, and September (6,200+circulation)
  - Specialty Crop Grower magazine – July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program
- Sponsors' logo on the Seminar agenda page of the show program

### Onsite

- A Sponsor representative is allowed a maximum of five minutes at the podium before one of the sessions
- Sponsor permitted to place promotional materials in the chairs at the Seminar hall before their sponsored session
- "Sessions Sponsored by" frame with sponsor logos displayed throughout the seminar presentations
- Sponsor recognition on signs throughout:
  - Trade show hall
  - Seminar hall
- Six attendee passes

### Digital

- One eBlast sent to the Expo email list (14,000+)
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews (12 issues from Jun – Aug, Circulation 14,000+)
- Sponsor recognition on CitrusExpo.net

