

Citrus & Specialty Crop Expo

Tampa, FL | August 21-22 2024



Seminar Sponsorship | \$10,000

Premium branding of the seminar sessions for the two days of the Citrus & Specialty Crop Expo, where you can speak for five minutes to a large group of growers before one of the sessions.

Print

- Sponsors' logo on the Seminar agenda page of the show program
- Sponsor recognition in print ads (commitment before print deadlines):
 - Citrus Industry magazine – July, August, and September (6,200+circulation)
 - Specialty Crop Grower magazine – July, August, and September (10,000+circulation)
- Sponsor recognition in the Citrus & Specialty Crop Expo Program.

Onsite

- A sponsor representative is allowed a maximum of five minutes at the podium before one session
- Sponsors' logo printed on the lectern
- Sponsor permitted to place promotional materials in the chairs at the Seminar hall before their sponsored session
- "This Session Brought to you By" frame with sponsor logos displayed throughout the presentations in your sponsored session
- Sponsor provided with a 6' skirted table in the seminar hall to present marketing material during both days of the event
- Sponsors banner on backdrop of stage throughout the two day event.
- Sponsor recognition on signs throughout:
 - Trade show hall
 - Seminar hall
- Eight attendee passes

Digital

- One eBlast sent to the Expo email list (14,000+)
- Sponsor recognition on CitrusExpo.net
- Sponsor recognition within the weekly Citrus & Specialty Crop Expo This Week, eNews
- (12 issues from Jun – Aug. Circulation 14,000+)